

# Market *for* Profits

*"We're Serious About Marketing"*

*A Marketing Resource  
For All  
Businesses and Professionals*

**Marketing Solutions  
Get Results Now!**

**Business Owners and  
Professionals Call**

# **Market *for* Profits**

**For the Answers To  
These Tough Questions:**

*“I don’t have much time to spend on marketing.  
What can I do to get new business?”*

*“What are the important components of an effective  
direct mail package? What’s wrong with what  
I’ve been doing?”*

*“How can I get leads and build lists of prospective  
clients and customers?”*

*“What are the best ways to get PR for my business?”*

*“With thousands of potential customers for our  
products and services, how can I best reach the right  
ones without spending a fortune?”*

# Why Use Market *for* Profits!

## *What You Get...*

- A totally independent and objective analysis of your situation and recommend solutions for your day-to-day *marketing challenges*.
- The proper marketing strategy and tactics for the long term success of your organization.
- A Qualified marketing consultant that can help you develop and implement the strategic and tactical actions tailored to your marketplace.
- Custom tailored and cost-effective marketing solutions.
  - ▶ Do you have a temporary overflow of work?
  - ▶ Do you have high pressure deadlines?
  - ▶ Do you need an objective perspective?
  - ▶ Do you require experience and expertise?
  - ▶ **If yes to any of the above then call us!**
- Market *for* Profits provides the innovation that is required of today's world-class companies.
- The creativity that has made us successful will make you successful.

# What We Offer

Our solutions are custom tailored to your specific situations. The following items may be a fit for your organization. These are only a few. Contact us for a full listing and let us design a package for you now.

- You will receive programs, strategies, tips and techniques on how to turn prospects into paying clients and customers.
- You will receive a "Keep In Touch" marketing program to help you and your business stay in front of clients, and prospects.
- You will receive a direct marketing program including direct mail and email marketing.
- You will receive a comprehensive marketing plan for your company. This can be a separate plan or part of your overall business plan.
- You will get PR plans, including press releases, articles and other publicity.

*And much much more!*

## *We Are:*

Professionally trained in classical marketing with practical experience in the latest trends and newest marketing techniques.

## *We Have:*

Insight and understanding that is needed to implement successful marketing plans as well as a strategic perspective tempered by hands on experience.

## *We Will:*

Take you to a higher level of marketing that will maximize your success.

## *Our Passion:*

Our passion is to form long-lasting, partnering relationships with our clients.

## *Our Mission:*

We help professional businesses and organizations market their business in order to increase their client base, increase business with current clients and to gain more referrals.

# Specializing in:

- ▶ Strategic Planning
- ▶ Marketing Communication
- ▶ Market Strategy
- ▶ Marketing Action Plans
- ▶ Product Marketing
- ▶ PR
- ▶ Direct Mail Marketing
- ▶ Networking
- ▶ Business and Market Planning
- ▶ Tactical Action

*Consistently successful  
in driving top line growth  
and bottom line performance.*

Act now to secure your competitive Advantage!

Now is the time to Call Market *for* Profits.

**630-871-0085 or email: [al@prforprofits.com](mailto:al@prforprofits.com)**